



# Sandhills Sandsharks Swimming & Aquatics



Dear Sponsors,

**Sandhills Sandsharks**, a non-profit (501c) organization, began in 1982 to bring lessons and competitive swimming to the Sandhills. Dedicated to developing swimmers of all ages and abilities and expanding aquatics programming in the Sandhills, the Sandsharks have proudly produced numerous State Champions, High School and Collegiate All-Americans and Scholastic-Swimming All-Americans. Additionally, we support Special Olympics swimmers, local high schools, and the Boys & Girls Club. Our move to the Town of Southern Pines pool in June of 2018, and the winterization of the pool to include a heated bubble and locker rooms, allow us to expand our programming.

Your participation as a sponsor ensures that we can continue providing an excellent swimming program to our community. Your leadership and support for USA Swimming in the Sandhills is greatly appreciated!

## SSS's aquatics programming includes:

- **Make a Splash Foundation's** Learn to Swim program—Since joining Make A Splash two years ago, SSS has taught over 300 children, plus provided FREE lessons for 60 members of the Boys & Girls Club. **Make a Splash** targets underserved communities; our new location means more underserved kids can learn to swim! Special sponsorships provide lessons to children who qualify for free/reduced lunch.
- **Moore County Swim League**—SSS manages the local summer league, comprised of seven teams and over 300 swimmers. Summer League gives many swimmers their first taste of competition in the pool.
- **NC Open Water Champs & Carolina Cup Invitational**—Open Water races at Lake Echo, in June and September, drawing 700+ participants (plus families, bringing 1,500+ visitors to Moore County). The June race is one of the largest amateur sporting events in Moore County. June's Military Mile targets Tri-athletes, Master's, and recreational swimmers —and benefits Moore County's military children, through donations to the Student 2 Student program. The Poseidon race (5K, 3K, & 2K) challenges elite swimmers. The Carolina Cup in September, part of Open Water Select Camp for top North and South Carolina Swimmers includes 3K and 2K races, which are open to the public.
- **Year Round and Flex Swim Competitive Swimming**—The backbone of the Sandsharks, our year round program runs 48 weeks out of the year and provides top notch training for all ages of athletes; our senior squad consistently produces college level swimmers, while our youngest discover the joys of sportsmanship and thrill of competition. **Flex Swim**, USA Swimming's newest membership level for seasonal and multisport athletes means with a minimum commitment level, kids can keep one toe in the water while pursuing other activities.

Many sponsorships opportunities are available. Payment for sponsorships can be done through filling out this form. For more information on sponsorships/ donations, please contact Edward Hill at [E.hill@lpl.com](mailto:E.hill@lpl.com) or Lindley Fleury at [Lindley285@yahoo.com](mailto:Lindley285@yahoo.com).

Thank you for supporting swimming in our community!  
--The Sandhills Sandsharks Board of Directors



# Sandhills Sandsharks Swimming & Aquatics



## NC Open Water Championships Sponsorships

**22<sup>nd</sup> Annual NC Open Water Champs & Carolina Cup Invitational**—Open Water races at Lake Echo, May 31-June 1, 2019, and in September, drawing 700+ participants (plus families, bringing 1,500+ visitors to Moore County). **The June race is one of the largest amateur sporting events in Moore County.** June’s Military Mile targets Tri-athletes, Master’s, and recreational swimmers —and benefits Moore County’s military children, through donations to the Student 2 Student program. The Poseidon race (5K, 3K, & 2K) challenges elite swimmers. The Carolina Cup in September, part of Open Water Select Camp for top North and South Carolina swimmers, includes 3K and 2K races, which are open to all swimmers as well.

*The Sandhills Sandsharks Swim Team is a 501 (c) (3) non-profit organization, serving Moore County since 1982; all donations are tax deductible. Proceeds go to further the advancement of access to swimming for our community.*

Organization/Individual Name: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email \_\_\_\_\_ Sandshark family point of contact \_\_\_\_\_

Please remit payment to: \_\_\_\_\_ Sponsor attending event: \_\_\_\_ Yes \_\_\_\_ No

Sandhills Sandsharks  
PO Box 657  
Southern Pines, NC 28388

***\*Logo to be provided at time of payment in vector format: AI, EPS or PDF by May 15, 2019. We will contact you for specific preferences related to your sponsorship.***

***\*All sponsorship levels may be customizable at the discretion of the SSS Board of Directors. Please contact Lindley Fleury: [lindley285@yahoo.com](mailto:lindley285@yahoo.com) for more information regarding these opportunities.***



# Sandhills Sandsharks Swimming & Aquatics



## NC Open Water Championships Sponsorships May 31-June 1, 2019 *Premium & Race Sponsorship Opportunities*

### **1 available - PLATINUM SPONSOR: \$7500** (to include Swim Caps, if available) **\$5000** (without Swim Caps)

- Banner on Awards Stand; All Race Day
- Banner at Finish Line; All Race Day
- T-shirt top listing; distributed to over 700+ athletes
- Premiere website advertising for 1 year; Media acknowledgement post-race.
- Announcements throughout Races
- Announcement at Coaches'/Officials' dinner prior to Open Water
- Sponsor may Provide On-Site Tent for Advertising, etc.

### **1 available - \$3500: SWIM CAPS**

- Full Logo on one side of all caps for race (700+ swimmers); Worn throughout NC post-race.
- T-shirt Logo; distributed to over 700+ athletes
- Premiere website advertising for 1 year.

### **1 available - \$1500: POSEIDON**

*Elite final award awarded to Top Male and Female based upon their overall standing on having completed the 5K Male & Female, 3K Male & Female, 2K Male & Female*

- Name on side of Finish line arch and by Awards stand
- T-shirt Logo (distributed to over 700+ athletes)
- Website advertising for 1 year.

### **6 available - \$1000 each: RACE SPONSOR (Both Male and Female)\***

- *S2S Mile, 800 M, 400 M, 5K, 3K, 2K* races available
- Name/logo on awards stand
- T-shirt Logo (distributed to over 700+ athletes)
- Website advertising for 1 year

**\*Single Gender - \$500 each: 5K, 3K, 2K, S2S Mile, 800 M, 400 M (if available)**



## Sandhills Sandsharks Swimming & Aquatics



### NC Open Water Championships Sponsorships May 31-June 1, 2019 *Venue Sponsorship Opportunities*

**1 available - \$750: HOSPITALITY TENT** Banner on Main Hospitality Tent

**1 available - \$750: BOAT SPONSOR** Banner on Pontoon Boat by Finish Line

**1 available - \$500: REGISTRATION TENT** Banner on Main Registration Tent

**2 available - \$500: DRESSING ROOM TENTS** Banner on Dressing Tents (M/F)

**1 available - \$500: SHUTTLE VANS** Sign in Windows of transport vans

**1 available - \$500: PARKING/FIELD:** Signs at Entrance and Shuttle point

### *T-Shirt & Website Sponsorship Opportunities*

*Shirts distributed to over 700+ athletes*

**Multiple available - \$500: WEBSITE ADVERTISING & T-SHIRT LOGO**

**Multiple available - \$300: T-SHIRT LOGO**

**Multiple available - \$150: T-SHIRT LINE (name only)**

*\*Breakfast, lunch, and refreshments throughout the event for 2 sponsor representatives (\$500 and higher) Please indicate on signup whether you will be attending the event.*