



HOPE THROUGH EDUCATION 5K

Hosted by Fellowship Raleigh Church and Saint Augustine's University

DECEMBER 15, 2018 AT 9 A.M.

5K PARKING

George Williams Athletic Complex

1315 Oakwood Avenue
Raleigh, NC 27610

5K STARTING POINT

Fellowship Raleigh Church

410 Lord Berkley Road
Raleigh, NC 27610

REGISTRATION

Early Bird (by Nov. 15) **\$20** competitive and non-competitive
(after Nov. 15) **\$25** competitive and non-competitive

Register online at bit.ly/HopeThruEd5K

100% of proceeds to benefit Saint Augustine's University student scholarships

For more information, email HopeThroughEd5K@gmail.com

Fellowship Raleigh Church & Saint Augustine's University

Presents

Hope Through Education 5K

We desire to see the city that we live in flourish and to love our neighbors. In partnership with Saint Augustine's, we seek to provide financial assistance through the 1K Scholarship to Saint Augustine's students who are at risk of not graduating due to financial hardship.

Our goal is to raise a minimum of \$5000 for the 1K Scholarship.

When: December 15th

**Where: Start/Finish Line at Fellowship Raleigh Church
(parking provided at Saint Augustine's University
campus)**

Registration Entry Fee Schedule

Before 11:59pm on November 14th: \$20

November 15th through December 15th: \$25

Guaranteed t-shirt registration deadline: December 2nd

Race-Morning Schedule (Subject to Change)

Shuttle start time: 7:30 AM

Race start time: 9:00 AM

Awards ceremony: 10:30 AM

Snacks: Available as soon as you finish!

Shuttle end time: 12:00 PM

The race is sanctioned by the USA Track & Field. As a result, for the safety of all participants, no wheeled vehicles, including baby joggers, will be allowed.



Hope Through Education 5K

410 Lord Berkley Rd

Raleigh, NC 27610

704-914-5793

HopeThroughEd5k@gmail.com

Web site: bit.ly/HopeThruEd5K

WHY SPONSOR? We're making it our goal to have at least 150 racers and spectators to join us on race day. We'd be thrilled for your business to be a part of it. We're confident that your support will provide exposure for your business, and will make a meaningful impact in the city of Raleigh and in the lives of students who are able to graduate thanks to the 1K Scholarship.

WHY YOU? It's our desire to see the city that we live in flourish and grow. In an effort to be invested in the local community, we're reaching out to businesses within close proximity to or with personal connections to Fellowship Raleigh and Saint Augustine's.

WHAT ARE THE BENEFITS? Our sponsor benefits are detailed on the **attached sponsor form**. In addition, as a small token of appreciation, we'd love to work with your business to be intentional about patronizing your establishment in a way that best suits you. Some examples could include:

- Handing out business flyers on race day
- Scheduled church-wide family night out
- Having a representative on-site on race day

JOIN US IN MAKING IT A SUCCESS! Your participation is vital to the success of this 5K and our ultimate goal of supporting Saint Augustine's students.



HOW TO SPONSOR: If you would like to be a race sponsor, there are 3 ways to give. All will directly benefit the scholarship.

- Online through the race website
- Directly to Fellowship Raleigh (fellowshipraleigh.org)
- Directly to SAU through the mail (see attached form)

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SPONSORSHIP LEVELS



LEVEL	AMOUNT	BENEFITS
Diamond Level	\$5000	<ul style="list-style-type: none">• Extra Large Company Logo on Back of Event T-shirt• Linked Company Logo on Event Website• Company Logo on all Printed and Social Media Marketing Materials• Verbal Acknowledgement at Awards Presentation• Banner Displayed on Race Day (Sponsor Provided)• 20 Race Registrations• 8 Event T-shirts Provided
Platinum Level	\$2500	<ul style="list-style-type: none">• Large Company Logo on Back of Event T-shirt• Linked Company Logo on Event Website & Social Media Marketing Materials• 10 Race Registrations• Banner Displayed on Race Day (Sponsor Provided)• 4 Event T-shirts Provided
Gold Level	\$1000	<ul style="list-style-type: none">• Large Company Logo on Back of Event T-shirt• Linked Company Logo on Event Website & Social Media Marketing Materials• 5 Race Registrations• 2 Event T-shirts Provided
Silver Level	\$500	<ul style="list-style-type: none">• Large Company Logo on Back of Event T-shirt• Linked Company Logo on Event Website & Social Media Marketing Materials• 3 Race Registrations• 2 Event T-shirts Provided
Bronze Level	\$250	<ul style="list-style-type: none">• Small Company Logo on Back of Event T-shirt• Linked Company Logo on Event Website & Social Media Marketing Materials• 2 Race Registrations• 1 Event T-shirt Provided

Company: _____ Date: _____ Name: _____

Phone: _____ Address: _____

City: _____ State: _____ Zip: _____ Email Address: _____

Level Selection: ☐ **Diamond Level: \$5000** ☐ **Platinum Level: \$2500** ☐ **Gold Level: \$1000**
☐ **Silver Level: \$500** ☐ **Bronze Level: \$250**

Make checks payable to **Saint Augustine's University, Memo Line 5K Race**

Mail payment and application to:
Saint Augustine's University
Office of Institutional Advancement
1315 Oakwood Avenue, Raleigh, NC 27610
Attention: Candice Murray

Deadline for payment and logo graphics: November 15, 2018
Contact Hopethroughed5K@gmail.com